



2022 ELSOC SPONSORSHIP

Thank you for keeping in touch with us over 2021-2022
We are excited to have you on board as a sponsor!

Founded in 1954, ELSOC is one of the largest societies on campus with over 1000 members. Voted Arc People's Choice Club of the Year 2010 and 2014, ELSOC serves all undergraduate UNSW Electrical Engineering and Telecommunications students.

Engagement with students is ELSOC's primary goal, achieving this through frequent social events, academic workshops, and special industry functions.

One of the best ways ELSOC serves students is through connection with industry. The 2022 Sponsorship Prospectus aims to solidify this strength and provide a platform for company sponsors and Electrical Engineering and Telecommunications students to liaise.



ELSOC Industry Night 2021

Premium \$1500

- Key Advertising on the ELSOC website and all social media platforms
- Targeted company/opportunity advertisement emails to students
- Guaranteed place at ELSOCxTWEETxSTEEP Industry Night
- Sponsored professional event held at UNSW / site-visit
- Sponsored fortnightly BBQ / food event
- Collaboration with Industry Mentoring Program
- Collaboration with ELSOC Hackathon
- Logo feature on the ELSOC website
- Feature on the ELSOC Podcast

Lite \$500

- Advertising on the ELSOC website and all social media platforms
- Targeted company/opportunity advertisement emails to students
- Logo feature on the ELSOC website

These packages are flexible and can be tailored to better suit your company's desired involvement with ELSOC.



2021 ELSOC team and Industry Night sponsors

ADVERTISEMENT ON WEBSITE & SOCIAL MEDIA

Sponsor companies will have their logo placed on our society website (www.elsoc.net) alongside a description of their company and potential career opportunities on a dedicated page. ELSOC's Facebook page will share graduate and internship applications to over 2700 followers. ELSOC emails students about any job opportunities that are desired to be shared with the cohort.

SPONSORED BBQS / FOOD EVENT

Companies sponsor one of our fortnightly barbecues / food events, allowing them to have their name advertised in marketing leading up to the barbecue through our Facebook page. They are also invited to send company representatives to discuss career opportunities with students and distribute relevant material.

SPONSORED PROFESSIONAL EVENT AT UNSW

Companies may host a professional event at the university campus, such as a workshop or panel discussion, informing students and inspiring them in their future careers. Logistics and catering will be handled by ELSOC.



INDUSTRY NIGHT

Our biggest event of the year is also our most influential. Over 2000 students from the Electrical Engineering and Telecommunications School and other faculties visit different stalls run by a diverse range of companies. The night is a great opportunity to form connections with students and distribute relevant material.

ELSOC HACKATHON

ELSOC plans to launch a new career's focused event through the ELSOC Hackathon. Companies may send representatives as either judges / coaches / mentors for the one-off event. This is a chance to gain greater exposure and company presence amongst students of all years of study as well as develop a contact network with your company. The theme/focus and logistics will be handled by ELSOC.

INDUSTRY MENTORING

Connection with students in a smaller environment is available through ELSOC's Industry Mentoring Program. Students are paired with company sponsors and provided the opportunity to liaise directly.

SITE & OFFICE VISITS

Companies can host students at their own work sites or offices to give them a taste of what working at the company is like. This is an excellent opportunity to create a lasting impression on students, allowing them to create lasting networks within the industry.

Feb 2021 - Feb 2022

PAYMENT INFORMATION

Account Name: ELSOC

BSB: 062 303

Account Number: 2804 4393



ELSOC is excited to partner with you for 2022!