



2023 ELSOC SPONSORSHIP

Thank you for keeping in touch with us over 2023-2024
We are excited to have you on board as a sponsor!

UNSW ELSOC

2023 EXECUTIVE TEAM



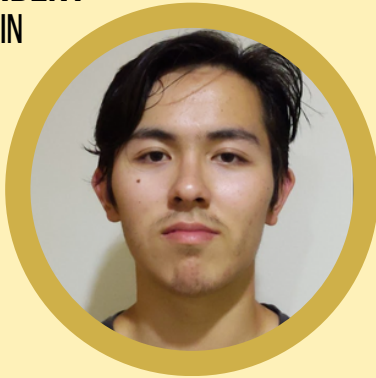
VICE PRESIDENT
NIKKI QIN



PRESIDENT
REGAN FAN



SECRETARY
AMANDA ZHAO



INDUSTRY EXECUTIVE
ARON KENESS



ACADEMICS EXECUTIVE
RAYMOND LI



WORKSHOPS EXECUTIVE
HUGO SEBESTA



PUBLIC RELATIONS EXECUTIVE
LAUREN DARLEY



SOCIALS EXECUTIVE
WEIYI SONG



HUMAN RESOURCES EXECUTIVE
LEO SALKELD



CREATIVES EXECUTIVE
SANKETH DEVATHI

Founded in 1954, ELSOC is one of the largest societies on campus with over 1000 members. Voted Arc People's Choice Club of the Year 2010 and 2014, ELSOC serves all undergraduate UNSW Electrical Engineering and Telecommunications students.

Engagement with students is ELSOC's primary goal, achieving this through frequent social events, academic workshops, and special industry functions.


















One of the best ways ELSOC serves students is through connection with industry, and during 2023 ELSOC intends to massively grow our industry portfolio with new networking nights, panels and inter-university events in addition to our existing BBQs and industry night.

The 2023 Sponsorship Prospectus aims to solidify these goals and provide a platform for company sponsors and Electrical Engineering and Telecommunications students to liaise.



ELSOC Industry Night 2022

Sponsorship Levels

Benefits	Platinum \$2000	Gold \$1000	Silver \$500
Targeted emails to entire UNSW electrical engineering faculty			
Key targeted advertising on ELSOC media platforms			
Preferred place at ELSOCxTWEETxSTEEP Industry Night			
Industry peer mentoring program			
Invitation to Industry focused events (Networking Nights, Panels)			
Sponsored professional event held at UNSW / site-visit			
Guaranteed place at ELSOCxTWEETxSTEEP Industry Night			
Premium adjustments to packages based on needs			
Sponsored BBQs / food events			
Collaboration with ELSOC Case Competition / Hackathon			

ADVERTISEMENT ON WEBSITE & SOCIAL MEDIA

Sponsor companies will have their logo placed on our society website (www.elsoc.net) alongside a description of their company and potential career opportunities on a dedicated page. ELSOC will also offer valuable targeted advertisements on all platforms to our large pool of students. Our Media platforms encompass 3000+ talented and eager students, and ELSOC may email students about any job opportunities that are desired to be shared with the cohort.

SPONSORED BBQS / FOOD EVENT

Companies sponsor one of our frequent barbecues / food events, allowing them to have their name advertised in marketing leading up to the barbecue through our Facebook page. They are also invited to send company representatives to discuss career opportunities with students and distribute relevant material.

SPONSORED PROFESSIONAL EVENT AT UNSW

Companies may host a professional event at the university campus, such as a workshop, panel or other event described at the sponsors discretion. Logistics and catering will be handled by ELSOC.

Industry Mentoring

ELSOC will open applications for our industry peer mentoring program in W3 of trimester 1, finishing in W5. Sponsors will then have the opportunity to select outstanding applicants for entry into their industry mentoring program. Logistics and applications will be handled and monitored by ELSOC

INDUSTRY NIGHT

Our biggest event of the year is also our most influential. Over 2000 students from the Electrical Engineering and Telecommunications School and other faculties visit different stalls run by a diverse range of companies. The night is a great opportunity to form connections with students and distribute relevant material.

ELSOC Case Competition / Hackathon

ELSOC's 2022 Case Competitions were a strong component of our Industry portfolio, and we are excited to assist Sponsors in creating valuable and memorable competitions. Sponsors may send representatives as either judges / coaches / mentors for one-off events. This is a chance to gain greater exposure and company presence amongst students of all years of study as well as develop a contact network with your company. The logistics will be handled by ELSOC.

Invitations to ELSOC hosted Industry Events

This year ELSOC intends to grow our Industry portfolio by running more events to help students develop networks and skills to succeed in internships and graduate positions. Sponsors will be invited to attend our new frequent Networking Nights, panel discussions with alumni and Sponsor professionals, and potential inter-university Industry events. We believe these events will be very valuable for Sponsors and students to network and educate in a post COVID world.

Feb 2023 - Feb 2024



ELSOC is excited to partner with you for 2023!